**Hemraj Chaudhari**

**DOB:** 21-05-1988

**Email**: hemrajc21@gmail.com | **Address**: C2/701, Sanghvi Valley, Parsik Nagar,

Kalwa (W), Thane, Maharashtra - 400605| **Phone**: +91-8898992222 **Alt:** +91 7507229922

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| **PROFILE SUMMARY** |

* A focused and result-oriented professional with zeal to make a prolific career in Digital Marketing & Advertising
* Currently associated with Performics.Convonix as a Biddable Media Analyst with 1.5 years of experience in Digital Marketing
* Strong knowledge of Double Click Campaign Manager (now Search ads 360), Google AdWords (now Google Ads), Bing Ads and Yahoo Gemini
* Strong work-ethics and commitment to offer quality work
* An energetic team player with excellent interpersonal, communication and analytical skills

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| **PROFESSIONAL EXPERIENCE** |

**PERFORMICS.CONVONIX (PUBLICIS MEDIA GROUPE) – BIDDABLE MEDIA ANALYST (Apr 2017-Present)**

* Managed high spending accounts like PIMCO (US, EMEA, APAC, CANADA, Brazil), Bose (US & Canada) and Dominos (Indonesia)
* Expertise and experience in AdWords , Bing, Yahoo Gemini, Double click and Analytics
* Expertise in Complex Reporting Solutions
* Developed online marketing strategies for my clients
* Expertise in Campaign Structuring, Set-up and Optimization
* Ability to diagnose performance and hygiene issues in AdWords and Bing by conducting Audits
* Analysing market and Competitors and recommending online marketing strategies
* Mentored and introduced fresher’s to the Digital Marketing Industry
* Learnt Google Shopping Ads, PLAs and Remarketing
* Learnt Advertising on Facebook

**JEEDNYA PHARMA – CLIENT SERVICING (Oct 2014-Apr 2017)**

* Service existing clients, establish new accounts by responding to enquiries promptly and keeping regular follow up
* Submit orders by referring to price lists and product literature
* Recommend changes in products, service and policies by evaluating results and competitive developments
* Resolve client complaints by investigating problems; developing solutions; making recommendations to management.

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| **ACADEMIC QUALIFICATION** |

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|  | **Degree** |  | **Institute, Location** | **Mark** |  | **Year** | |  |  |
|  | B.E (EXTC) |  | Pillai Institute of Information Technology, Panvel  (Mumbai University) | 56% |  | 2013 | |  |  |
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|  | XII (H.S.C) |  | St. Mary’s Junior College, Vashi, Navi Mumbai | 74% | | 2006 | |  |  |
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|  | X (S.S.C) |  | Swami Vivekanand High School, Chembur, Mumbai | 76% |  | 2004 |  | |  |
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| **IT SKILLS & PLATFORM KNOWLEDGE** |

* MS-Office Suite, Advance Excel, AdWords and Bing Editor, Double Click(Search Ads 360), Google Analytics, Yahoo Gemini, basics of HTML, Keyword Planner

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| **CERTIFICATIONS** |

* Certificate course in Data Communication from Mahanagar Telephone Nigam Ltd. (MTNL), 2011
* Certificate in Advanced Digital Marketing Training Program from Delhi School of Internet Marketing, 2015
* Google AdWords Certification

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| **PERSONAL PROFILE** |

Date of Birth : 21st May 1988.

Nationality : Indian

Gender : Male

Marital Status : Married

Languages Known : English, Hindi and Marathi

Hobbies : Music, Table Tennis

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| **Declaration** |

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Place: Mumbai (Hemraj Chaudhari)

Date: